



# LEANDER

*Connected. Vibrant. Leander.*

## Comprehensive Plan and Transportation Master Plan Update

**Comprehensive Plan Advisory Committee (CPAC)**  
Meeting 2 | May 20, 2026 | Senior Activity Center



# Objectives

- Preview of Joint Workshop 2
- Leander Vision and Identity
- **Comprehensive Plan:**  
Ongoing and Potential  
New Community Goals
- **Transportation Master Plan:**  
Needs/Opportunities  
map exercise



## Agenda for Comprehensive Plan Advisory Committee (CPAC) Meeting 2 City of Leander Comprehensive Plan and Transportation Master Plan Update Wednesday, May 20, 2026 | 6:00 pm | Senior Activity Center

1. **Welcome and Agenda Focus**
2. **Preview of Joint Workshop 2 Tomorrow Evening (6:00 hour in City Council Chamber)**
  - a. CPAC members invited to attend if available.
3. **Leander Vision and Identity**
  - a. Interactive discussion facilitated by the City's branding advisor, CivicBrand.
4. **Comprehensive Plan: Ongoing and Potential New Community Goals**
  - a. Revisit 2020 Goals relative to 2026 planning priorities.
5. **Transportation Master Plan: Improvement Needs/Opportunities**
  - a. Map exercise to learn where CPAC members see potential for transportation system improvements to enhance safety and connectivity, reduce traffic congestion, and support other community objectives.
6. **Meeting Wrap-up**
  - a. Meeting recap and preview of August-November meetings.
  - b. Next meeting: Tuesday, August 4, 6:00 pm (location TBD)
  - c. Future meetings:
    - Tuesday, October 6, 6:00 pm
    - Tuesday, November 10 or 17, 6:00 pm
  - d. Other target dates:
    - Tuesday, September 15: Public Open House
    - Tuesday, December 8, 6:00 pm: Joint Workshop 3 on Draft Plans



**Agenda for Joint Workshop 2: Plan Direction**  
**City of Leander Comprehensive Plan and Transportation Master Plan (TMP) Update**  
Joint Workshop of City Council and Planning & Zoning Commission  
Thursday, May 21, 2026 | 6:00 pm | City Council Chamber

# Joint Workshop 2 PREVIEW

- |  |             |
|--|-------------|
| <b>1. Takeaways from Leander Today Phase</b>   | <b>6:00</b> |
| a. Facts and figures of note from Leander Today Report.                                  |             |
| <b>2. Planning Themes for Future Leander Phase</b>                                       | <b>6:10</b> |
| a. Themes based on consultant background study and leadership/stakeholder input to date. |             |
| b. Ongoing themes from 2020 plans plus new and emerging themes for plan updates.         |             |
| <b>3. Focus Areas for Comprehensive Plan and TMP based on Planning Themes</b>            | <b>6:20</b> |
| a. Basis for Goals, Objectives and Strategic Actions in rest of process.                 |             |
| <b>4. Verification of Consensus on Plan Direction</b>                                    | <b>6:35</b> |
| a. Areas of consensus to proceed with in Future Leander phase.                           |             |
| b. Additional direction on other themes and/or priorities for plans to address.          |             |
| <b>5. Next Steps from Here</b>   | <b>6:50</b> |
| a. Rest of timeline and major milestones.  |             |
| • Joint Workshop 3 on Draft Plans: target date of Tuesday, December 8, 6:00 pm           |             |

# Leander Vision & Identity

**BRANDING  
LEANDER**

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*HELP SHAPE OUR FUTURE*

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[WWW.CIVICBRAND.COM/LEANDER](http://WWW.CIVICBRAND.COM/LEANDER)

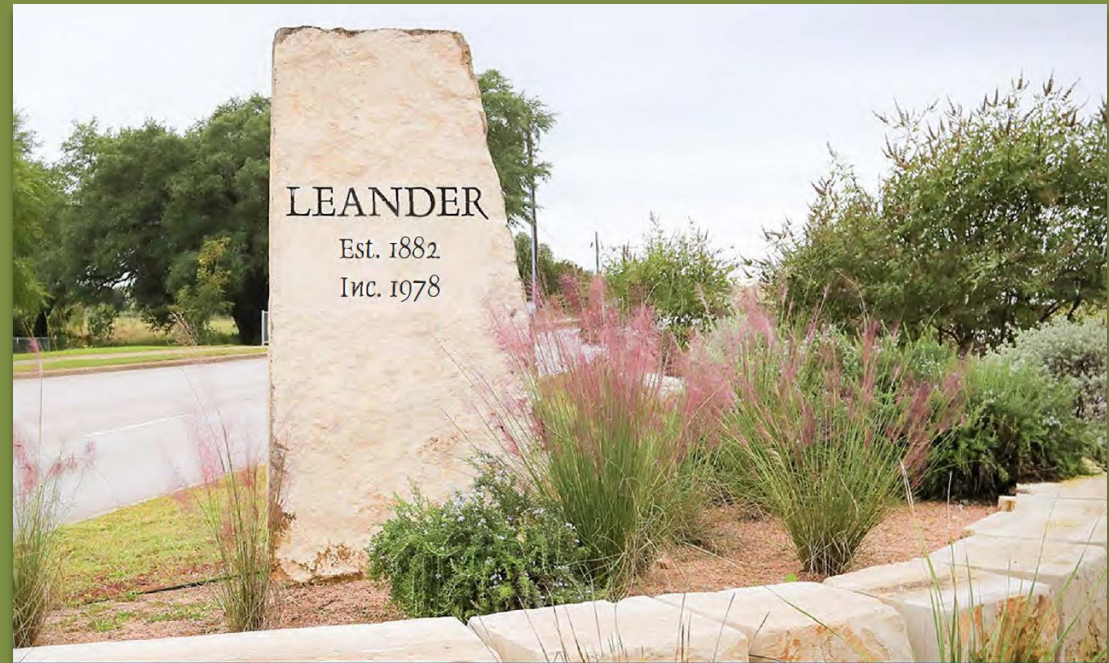


# Branding Input

- What makes Leander, Leander?
- What values are important in Leander?  
What should Leander stand for?
- As the community grows, what about Leander's identity is important to protect?
- As the community grows, what about Leander's identity is important to cultivate/enhance?



***Comprehensive Plan***  
***Ongoing and Potential***  
***New Community Goals***



**2020** **LEANDER, TEXAS**  
**COMPREHENSIVE PLAN**

Updated 05/01/2025

# BIG Picture

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## City Council



## Vision

An economically sustainable and balanced community that invites endless possibilities, celebrates its vibrant culture, and cultivates a welcoming environment.



# Our Definition

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A “goal” is a statement of a desired outcome (“end”) toward which efforts are directed as expressed by more specific objectives and action steps (“means”)

**FOCUS AREA: ECONOMIC PROSPERITY**

**GOAL 1**

**Economic Growth**

Quality growth and development generating a diverse tax base.

**GOAL 3**

**Employment**

Leander is well-positioned as an attractive place for employers.

**GOAL 2**

**Commercial Development**

High-quality commercial development welcomed and facilitated by the City.

**GOAL 4**

**City Center**

A new urban city center to capitalize on the Leander Station.

**FOCUS AREA: COMMUNITY CHARACTER**

**GOAL 5**

**Community Branding**

Establishment of a community brand that showcases Leander's uniqueness.

**GOAL 6**

**Old Town**

A destination focused on the arts, shopping, and entertainment honoring Leander's heritage.

**GOAL 7**

**Outdoor Spaces**

Activated, connected, and destination-based outdoor spaces.

**GOAL 8**

**Education & Community Partnerships**

Strong partnerships with education providers and community groups to achieve community goals and foster civic pride.

**FOCUS AREA: GROWTH AND MOBILITY**

**GOAL 9**

**Transportation**

Safe, connected, attractive streets as part of a balanced and diverse transportation network.

**GOAL 10**

**Housing**

Long-term neighborhood integrity and a balanced, diverse mix of housing.

**Utilities**

Integrated and well-planned utility infrastructure to serve desired growth.

**GOAL 11**

**Municipal Services**

Cost-effective, exceptional municipal services commensurate with growth.



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A new urban city center to capitalize on the Leander Station.

## ONGOING

- Quality
- Tax base (diverse)
- Encouragement of commercial development
- City role
- Employer attraction
- Northline / station area focus (capitalize, activate – finish it)

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## POTENTIAL NEW

- “Balanced” economy, tax base (and given sales tax commitment for transit benefits)
- Job opportunities closer to home
- Small/local business support – and retention
- National, international economic factors, context?
- City role – locations ready for private investment
- Corridors focus and strategy (along with Centers)
- Beyond auto-dependent community (access to goods and services closer to home)
- Reduce retail “leakage,” keep more spending local
- Partnerships
- “Strategic”

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## ONGOING

- Community identity (unique aspects)
- Connections (people, places to do so, access)
- Destinations ("activated" – i.e., intentional)
- Old Town activity center and cultural/heritage role
- Education
- Partnerships
- Pride

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## POTENTIAL NEW

- “Livable” – all factors that contribute to “quality of life”
- Safe
- Welcoming (with increasing demographic diversity)
- Cultivating “community” – “sense of place”
- Open/green space preservation (and connections)
- Rural heritage (landscape, businesses, etc.)
- Land use compatibility – and managing use evolution
- Leisure options (kids, families)
- Health – physical and mental (“active living,” isolation)
- Education as an ongoing draw to live here
- Awareness of ways, places to connect
- All forms of sustainability and resilience (economic, fiscal, environmental, social, hazards)
- Ongoing community involvement in planning, action

## FOCUS AREA: GROWTH AND MOBILITY

### GOAL 9

#### Transportation

Safe, connected, attractive streets as part of a balanced and diverse transportation network.

### GOAL 11

#### Utilities

Integrated and well-planned utility infrastructure to serve desired growth.

### GOAL 10

#### Housing

Long-term neighborhood integrity and a balanced, diverse mix of housing.

### GOAL 12

#### Municipal Services

Cost-effective, exceptional municipal services commensurate with growth.

## ONGOING

- Safe
- Connectivity
- Corridor/street aesthetics
- Various ways to get around (“multi-modal”)
- Capacity for growth (utilities, infrastructure)
- “Desired” growth – *no anti-growth sentiment heard*
- Neighborhood integrity
- Housing variety – and “balance”
- Quality of public services – done cost-effectively

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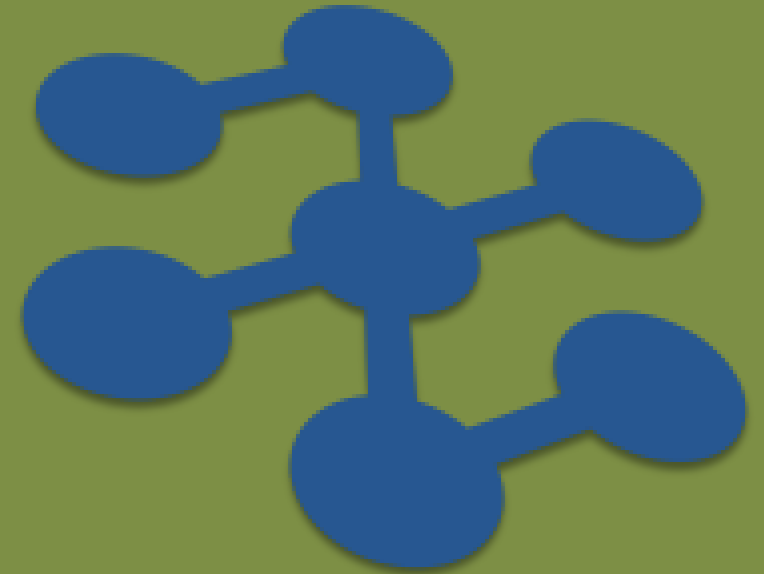
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## POTENTIAL NEW

- Clarify “desired” growth
- Growth (and ETJ) “management” – City role, tools
- Build-out (“best” use of remaining land, reinvestment)
- Infrastructure factor in activating developable land
- Long-term infrastructure maintenance, reinvestment
- East-west connectivity, plus inter-city / regional
- Connecting destinations, activity centers – for all
- Traffic congestion management
- Timely emergency response aspect of “safe city”
- Beyond auto-dependent community
- Long-term water supply, conservation
- Housing variety – for “attainability” (workforce)
- Public transit use (and other options besides rail)
- Technology (energy, water, transportation, economy)
- Partnerships (including regional planning emphasis)

***Transportation  
Master Plan  
Needs/Opportunities  
Map Exercise***



# Objectives



- Input to TMP update given growth, land use changes, evolving mobility needs
- Capitalize on your valuable local knowledge and community perspective
- Help highlight needs, opportunities, and priorities for improvements

## There are no wrong answers!

- Tell us what you know and see
- We will evaluate feasibility, cost, and compatibility with adopted plans in the Future Leander phase



# Small-Group Instructions

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- 1. Mark a location on the map** for a transportation improvement need or opportunity
- 2. Make notes on map and use sticky notes to elaborate** with observations on what the TMP should address:
  - ❖ A location of concern – and why (traffic congestion, safety, etc.)?
  - ❖ A potential new road for connectivity and/or to relieve congestion?
  - ❖ Realignment of an existing proposed Thoroughfare Map line (dashed)?
  - ❖ An area where pedestrian/bicycle improvements are needed and would be highly beneficial?
  - ❖ Any other observations and background for our team
- 3. Come back together at end** for comparison of group results, priorities

# Meeting Wrap-up

# Wrap-Up

- Recap
- Next Meetings (locations TBD):

***Tuesday, August 4, 6:00***

***Tuesday, October 6, 6:00***

***Tuesday, November 10 or 17?***



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# Wrap-Up

- **ALSO invited to attend:**
  - Joint Workshop 2**  
*Plan Direction*  
Thursday, May 21, 6:00
  - Public Open House**  
Tuesday, September 15
  - Joint Workshop 3**  
*Draft Plans*  
Tuesday, December 8, 6:00

